

Corporate Strategy – engagement exercise



Evidence base

We have used several sources to assess whether the Corporate Strategy addresses themes that the borough's residents care about:

- Corporate Strategy public engagement sessions held in Havant Town Centre, Hayling Island and Waterlooville (November 2022)
- Corporate Strategy online engagement via Citizen Lab (October-November 2022)
- Local Plan Reg 18 consultation – online via Citizen Lab (October-November 2022)
- Youth Survey (November-December 2022)



Citizen Lab – overall summary

- 21 respondents responded with all responses available to view:
<https://havant.citizenlab.co/en-GB/projects/corporate-strategy/1>
- The most common themes identified in the comments on Citizen Lab were:
 - Natural environment
 - Recycling
 - Transport
 - Water quality



Citizen Lab - feedback on strategy, selected from individual comments

- Should be greater focus on environmental actions
- Councillors are not mentioned in the 'One Team' section
- No mention of Staunton Country Park ('environmental non-coastal heart of Havant')
- Strategy for engagement with residents and local stakeholder groups should be considered
- Should be more focus on infrastructure
- Should be an additional published document defining short term tangible projects that will be delivered over next 2 years



Citizen Lab - local priorities mentioned by individual commenters

- Refurbishment of Scratchface Lane play park
- Sewage release warnings and lobbying Southern Water
- Reinstating neighbourhood glass banks
- Mitigating erosion at Mill Pond
- Reinstating campervan parking on Hayling Island
- Re-establishing Hayling Billy Line railway as a summer shuttle service to reduce congestion on Hayling Island
- Promoting importance of green spaces as carbon sinks
- Supporting small local community volunteering hubs
- Considering the use of Citizens' Assemblies
- Working with HCC to employ more youth workers



In-person events

- Broadly comments were focussed around:
 - Town Centres and improvements required in particular shops
 - Coastal erosion and need to protect our Borough
 - Over development in area
 - Improvements of infrastructure in the area
 - Water pollution



Local Plan Reg 18 consultation

539 respondents

Respondents' top priority for what the Local Plan should address was:

- 'Reducing the impact of development on the natural environment'

Followed by:

- 'Protecting, conserving and enhancing the borough's local nature designations'
- 'Securing the timely provision of infrastructure to support the level of development'
- 'Retaining and enhancing open spaces'



Youth Survey

108 respondents

Top priorities of respondents are:

- Mental health support for young people
- Enough local jobs for people like me
- Access to education and training



Overall summary & our response

- Climate change, nature and the environment are prevalent themes in each dataset (with the exception of the Youth Survey)
 - **Response: We are reviewing our climate action plan to ensure that it has clear deliverables and can be tracked and monitored throughout the year. Going forward consideration of climate to be in everything we do.**
- Protecting our borough
 - **Response: Our Local Plan will be a vital document which will set the framework for development in our area. Through our Coastal Partners we are committed to projects which protect and enhance our coastline.**
- Several respondents wanted to see more ambitious commitments on these themes, both for the council and for the borough
 - **Response: We have committed to producing a detailed plan with our deliverables identified against each initiative, initial work on deliverables against initiatives is included in Appendix 3 of the paper**

